



Kambo, ClearLead, and Energitix create partnership to provide businesses with an energy saving 'easy button'

For immediate release

Vancouver, BC – September 15th, 2014 – Kambo, ClearLead, and Energitix proudly announce partnership

Kambo Green Solutions (“Kambo”), a Vancouver organization that recommends and implements energy management projects to help businesses reduce their energy costs and improve their bottom line, has teamed up with ClearLead Consulting (“ClearLead”) and Energitix Management and Consulting Corporation (“Energitix”), two successful Vancouver based technical consulting firms that conduct energy assessments and manage energy management projects for businesses.

“By teaming up with ClearLead and Energitix, we are able to close the loop for businesses to take action on reducing their energy costs.” says Karim Abraham, CEO of Kambo *“This partnership allows clients to receive energy saving recommendations from ClearLead and Energitix and then actually implement the changes through Kambo. Assessments are a key first step towards implementing measures to help businesses see a real difference to their bottom lines. Now clients of all three companies will be able to take advantage of Kambo’s ‘easy button’ philosophy to see immediate reductions in their energy costs.”*

“We’re excited that this partnership can provide our clients with an easy way to execute on our recommendations,” says Adrian Partridge, President of ClearLead. *“Many of our clients are motivated to reduce their operating costs, and understand the changes they need to make. However, they often don’t have the staff capacity to follow through and manage the upgrades. By partnering with Kambo, our clients will be able to execute these strategies and immediately reduce their energy costs.”*

Bijan Pourkarimi, founder and President of Energitix, sees this as a solution to a gap in the market place. *“Many businesses want to reduce their operational costs, but don’t have the time and resources. This partnership is an ideal marriage to allow all of our clients to mitigate the rising cost of energy.”*

BC Hydro electricity costs rose 9% in April 2014, and are set to rise by another 18% over the next four years¹ and natural gas prices also remain volatile in the market. The result is that businesses without an energy reduction plan will see a significant increase in operational costs. Kambo, ClearLead, and Energitix provide businesses with a financially focused solution to increasing energy costs by ensuring that energy management projects reduce energy costs and provide clients with attractive ROI which improves the overall financial health of the business.

¹ Source: <http://www.newsroom.gov.bc.ca/2013/11/10-year-plan-means-predictable-rates-as-bc-hydro-invests-in-system.html>

Kambo Green Solutions empowers businesses to reduce their energy consumption costs by providing energy efficiency upgrades that make financial sense. www.kambogreen.com

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ClearLead Consulting specializes in helping commercial, industrial and marine clients reduce their energy costs and operate more sustainably. www.clearlead.ca

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Energitix Management & Consulting Corporation helps clients reduce their operating costs and improve their bottom line by reducing their energy costs and effectively managing their energy consumption and making informed decisions about how they use energy. Energitix offers professional engineering services with over 28 years of experience in utilities and energy management. www.energitix.com

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